



How can you align with The City Insight's positive media?

Currently we are on the verge of making a major impact in media on an unprecedented level, so your sponsorship or support level commitment will assist your brand in many ways. Read and click below so we can determine the capacity level that works best for you. You will actually receive products and services in any package you purchase. This is not a donation, but a meaningful relationship full of recognition of your support and involvement with positive media – an excellent PR opportunity for your organization!

In This Process, You Will Receive:

- ▶ Consultation to accommodate reaching your target market, demographics, geographical and customer segmentations.
- ▶ Media Relationship With The City Insight & Select Partners & Affiliates.
- ▶ Opportunities to be included in The City Insight Network, which includes inclusion in seminars, workshops, and networking functions.
- ▶ Visibility Strategy through various advertising methods.
- ▶ Preferred rates for advertising, marketing, and PR services.
- ▶ A great PR strategy to align your business with a company as The City Insight, that has history of having a positive community commitment.



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THE CITY INSIGHT™

Sponsorship Levels

In this world, information is key to all aspects of life especially industries such as health, beauty, financial, legal, food, travel, and so forth. The City Insight not only provides insight into these industries and more, but can position your organization to be seen as an industry leader within the many outlets of The City Insight. This is an excellent opportunity to build a meaningful relationship with an emerging media company and be seen in the eyes of the community.

Your sponsorship purchase will allow us to increase the level of insight to others, while uplifting small businesses and non-profit organizations.

Sponsorship (Patron)



- Recognized as a Patron Level Industry Sponsor of content/insight on thecityinsightmag.com for 1 Year
- Press Release Creation (500 Words, Submitted to 340+ media sites, such as ABC, CBS, FOX, and more)
- 5,000 Banner Ad impressions across both thecityinsightmag.com and thecityinsight.net
- Content Creation Marketing in City Insight Magazine - for 1 Issue/2 Months, then perpetually available (shared online, digital, social, and print), 500 Words
- Half Page Ad for (3) Issues/6 Months
- Professional 30-Second Video Commercial
- Social Media Campaign Inclusion (1x per week)

\$2,500



Sponsorship (Bronze)



- Recognized as a Bronze Level Industry Sponsor of content/insight on thecityinsightmag.com for 1 Year
- Press Release Creation (500 Words, Submitted to 340+ media sites, such as ABC, CBS, FOX, and more)
- 5,000 Banner Ad impressions across both thecityinsightmag.com and thecityinsight.net
- 5,000 In-Article Popup Ad impressions on thecityinsightmag.com
- Content Creation & Marketing in City Insight Magazine – for 3 Issues/6-Months, then perpetually available (shared online, digital, social, and print)
- Full Page Ad for (6) Issues/1 Year
- Professional 60-Second Video Commercial
- Social Media Campaign Inclusion (1x per week)

\$5,000

Sponsorship (Silver)



- Recognized as a Silver Level Industry Sponsor of content/insight on thecityinsightmag.com for 1 Year
- (2) Press Release Creation 500 Words, Submitted to 340+ media sites, such as ABC, CBS, FOX, and more)
- 7,000 Banner Ad impressions across both thecityinsightmag.com and thecityinsight.net
- 7,000 In-Article Banner Ad impressions on thecityinsightmag.com
- Content Creation & Marketing in City Insight Magazine – for 3 Issues/6-Month, then perpetually available (shared online, digital, social, and print)
- Front Cover – City Insight Magazine (shared online, digital, social, and print)
- 2-page Advertorial in City Insight Magazine – Content Creation & Marketing for 6 Issues/1 Year (shared online, digital, social, and print)
- Full Page Ad for (6) Issues/1 Year, including design
- Professional 60-Second Video Commercial
- Professional 30-Second Video Commercial
- Social Media Campaign Inclusion (3x per week)

\$7,500



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Sponsorship (Gold)



\$10,000

- Recognized as a Gold Level Industry Sponsor of content/insight on thecityinsightmag.com for 1 Year
- Recognized as a Gold Level Industry Sponsor of our network website, thecityinsight.net for 1 Year
- (3) Press Release Creation 500 Words, Submitted to 340+ media sites, such as ABC, CBS, FOX, and more)
- 10,000 Banner Ad impressions across both thecityinsightmag.com and thecityinsight.net
- 10,000 In-Article Popup Banner Ad impressions on thecityinsightmag.com
- (3) Content Creation & Marketing in City Insight Magazine - for 6 Issues/1 Year (shared online, digital, social, and print)
- Front Cover - City Insight Magazine (shared online, digital, social, and print)
- 2-Page Ad for (6) Issues/1 Year, including design
- (2) Professional 60-Second Video Commercials
- Professional 30-Second Video Commercial
- Social Media Campaign Inclusion (3x per week)



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🔍 Sponsorship (Platinum) ✕

\$20,000

- Recognized as the Platinum Level Website Sponsor of content/insight on thecityinsightmag.com for 1 Year
- Recognized as the Platinum Level Website Sponsor of our network website, thecityinsight.net for 1 Year
- (3) Press Release Creation 500 Words, Submitted to 340+ media sites, such as ABC, CBS, FOX, and more)
- 20,000 Banner Ad impressions across both thecityinsightmag.com and thecityinsight.net
- 20,000 In-Article Popup Banner Ad impressions on thecityinsightmag.com
- Front Cover – City Insight Magazine (shared online, digital, social, and print)
- (6) Content Creation & Marketing in City Insight Magazine – for 6 Issues/1 Year (shared online, digital, social, and print)
- 2-Page Ad for (6) Issues/1 Year
- Professional 120-Second Video Commercial
- Professional 60-Second Video Commercials
- Professional 30-Second Video Commercials
- Social Media Campaign Inclusion (3x per week)



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LOOKING FORWARD TO
BUILDING A MEANINGFUL
RELATIONSHIP WITH YOU!

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